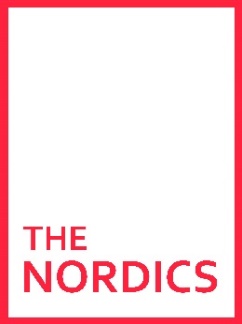
**You’re Invited!**

**Join us and other Nordic cities to host a Challenge for the**

**Smart City Roundtables**

**20th of November 2019 at 9.30-12.30**

**Smart City Expo Barcelona**

**Organized by the Nordic Pavilion**

Nordic cities are fore-runners in smart city and sustainability solutions; yet, there are many questions and challenges to be solved. Business Finland, Cleantech Scandinavia, CLEAN and Innovation Norway invite you to present your challenge at the world’s largest smart city conference, Smart City Expo in Barcelona.

The goal is to find you inspiration, food for thought and contacts for further development of solutions. We do this by collecting about 100 professionals to contribute their ideas and expertise for your development in the form of roundtable discussions. The roundtable is part of the activities of the Nordic Pavilion at the Expo, with the aim to provide learning and networking opportunities for cities and market opportunities for companies.

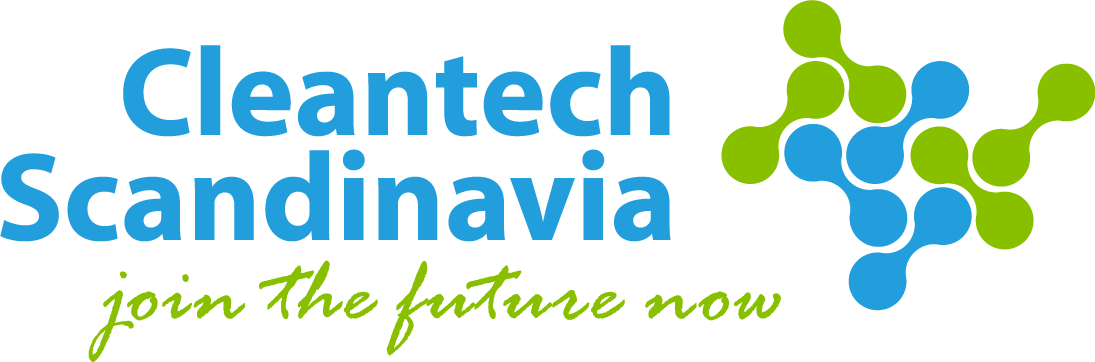
The benefit of being a Challenge Host:

* You have a platform, where to present a smart city or sustainability challenge to a Nordic and international audience of experts and solution givers
* You can meet with cities, experts and companies with best practices and leading solutions to smart city challenges
* Visibility within the smart city arena

If you are interested in hosting a challenge table, please fill in this form.\* You will find tips and further information on the process in the Appendix. We will accept 10-12 challenges for the session. Cities with similar challenges may be asked to host a joint challenge.

**\*Please note the information provided as part of this form will be made publicly available at** [**nordicpavilion.org**](http://www.nordicpavilion.org/) **and shared directly to attendees, with the exception of contact information made public only with your consent.**

If you have any questions, need more information or want to co-develop your challenge, please contact Tanja Tanskanen at tanja@cleantechscandinavia.com or +358 40 720 5045.

****

|  |  |  |
| --- | --- | --- |
| **CONTACT INFORMATION** | | |
| Name |  | |
| Organization (including department) |  | |
| Position |  | |
| Telephone number |  | |
| Email |  | |
| My contact information can be published at [nordicpavilion.org](http://www.nordicpavilion.org/) website | **Yes** |  |
| **No** |  |

|  |
| --- |
| **CHALLENGE STATEMENT** |
| **What is the “smart city challenge” to which you would like to have input for? (max. 300 words)** |
| Explain what is the problem/challenge that you would like to solve. Quantify the scope of the problem, if possible.  The challenge can be, e.g., in the following areas:   * Open/commercial data management * E-health * Mobility/Transportation * Citizen engagement * Environment, renewables and energy efficiency   Describe the roots/sources of the problem, if possible. What causes the problem you have?  What are the main obstacles facing the city in solving this challenge?  Describe the consequences of the problem, if possible. What is changed after the problem is solved? |

|  |
| --- |
| **EXISTING SOLUTIONS** |
| **What are your ongoing steps to solve the challenge? (max. 300 words)** |
| Briefly describe what have you already done to solve the challenge. Ongoing projects, technologies used, targets set (e.g. xx decrease in y) etc. |

|  |
| --- |
| **NEXT STEPS** |
| **What are you looking to do next to solve the challenge? (max. 300 words)** |
| What are you looking for - e.g. funding, partners, demo projects, benchmarks, tools, technological solutions, solution providers etc.?  You could also explain what kind of output you would like to get from hosting a challenge table; what are your goals for hosting a challenge table? |

|  |
| --- |
| **QUESTIONS FOR PARTICIPANTS** |
| **What are the questions you would like to ask from the participants (peer cities, companies, other solution providers)?** |
| This can be a brief bullet point list of 5-10 questions. What are the questions you would like to find answers for? Alternatively, what are the discussion points you want to go through? |

**Appendix. Tips & Information**

**Who can host a challenge table?**

Priority is given to exhibitors at the Nordic Pavilion.

If there are free slots left, other Nordic delegates are invited to send their challenge ideas.

**Tips for hosting a challenge table**

In order to bring you an experience of great value and inspiration, it is suggested that   
your challenge is:

* **Specific.** Develop your challenge as specific as possible. It is fine to draft wild, broader ideas and problems first; however, narrowing them down to more specific challenges can provide you more concrete, actionable thoughts from the participants. It also allows us to find and attract the most suitable participants for your table.
* **Relevant and timely.** Suggest a challenge that is timely for your city in terms of budget allocation, working group, calls for public-private partnership, or similar.
* **On time.** By sending your challenge on time, allows us to find and contact solution givers.

**Overall process**

Best regards,  
Nordic Pavilion Organizers